



Canada's Most Successful Gift Card Fundraiser

FundScrip Program Overview



About the FundScrip program

FundScrip is an established, Canada-wide fundraising program in which your supporters pay for their shopping (groceries, gas, home & garden, entertainment, restaurants, and more) with gift cards. Each purchase automatically includes a donation to your cause. Really, you're just asking supporters to change their method of payment!



Shopping is Fundraising

Supporters simply pay for their purchases with gift cards bought from FundScrip



Proven & Trusted

Since 2004, Canadians have put their faith in FundScrip to raise money for causes they care about.



No Product Sales

No need to ask friends, family, and colleagues to buy over-priced stuff they wouldn't otherwise

Take a look at
our video to see a
summary of how
FundScrip works

(press play or go to <https://youtu.be/hxUllCXgv6g>)



The Basic Concept

Encourage supporters of your campaign to pay for their everyday expenses & gifts with gift cards bought from FundScrip. Each purchase automatically includes a donation to the campaign. The supporter isn't out of pocket, and they shop where they would normally shop.

1

Buy \$100, Get \$100



Buy cards at face value, get face value at the retailers - you lose nothing

2

Shop As Usual



With cards from over 180 leading retailers, there's no need to change your shopping habits

3

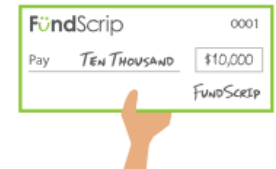
Pay With Gift Cards



Pay with gift cards instead of credit/debit/cash for your everyday items & gifts

4

Raise Funds



Each purchase automatically includes a donation for your group that can quickly add up over time

Participating Retailers



Gift Card Types

✓ Plastic



✓ Electronic



✓ Reloadable



See our full list of participating retailers: www.fundscrip.com/retailers

FundScrip™

Fundraising Potential

We've created an easy-to-use platform. All you really have to do is promote it to your supporters!

10 Supporters	\$3,600
20 Supporters	\$7,200
50 Supporters	\$18,000
100 Supporters	\$36,000

Each month an average supporter spends \$600 on groceries, plus \$200 on gas, and another \$200 on household items for a total of about \$1,000. At a 3% donation, each supporter will raise \$30 per month, or \$360 per year in donations for your group. **Just 10 supporters with recurring orders could generate \$3,600 a year in donations for your group.**



Features & Benefits



Fulfillment Promise

With FundScrip there are no back orders. Ever. We pride ourselves on always having your cards in stock.



Customer Service

You're always covered with FundScrip's customer service. Yes, you can talk with a live human.



Donations Tracking

Real-time reporting lets you track donations by supporter, order history, and much more. Let our system do the accounting for you.



Online Dashboard

Generate order forms, place orders, manage your campaign, track order shipments, and much more in your online dashboard.



Flexible Ordering

Place orders on your own schedule. You control everything by sending out your order forms whenever it makes the most sense for your group.



Distribution Options

Ship all your cards together in bulk as one order, or have us pre-sort the orders and put each one in sealed envelopes with the names of your supporters on them for easy distribution.

We've Helped Thousands of Groups Reach Their Fundraising Goals

Get started now
www.fundscrip.com

FundScrip™

Frequently Asked Questions

✔ What's the catch?

There is no catch! Our retail partners want to develop customer loyalty; support worthwhile causes; and sell gift cards. We have created a program that does all three; and so they give us a volume discount to buy large quantities of their cards. Supporters pay full price, and a percentage of the difference is donated to the cause of their choice.

✔ Why would your supporters want to do this?

Your supporters want to help your group. By providing them with a way to help your cause by simply changing their method of payment for their everyday spending (groceries, gas, and household items at the stores at which they're already shopping), you're giving them a chance to support your group in a fun and budget friendly way.

✔ How much work does this involve?

Every fundraiser requires some effort. Most of your efforts will be required to launch and promote the program at the beginning. We provide you with launch kits, communication tools, and all the documents you'll need to market the program are in the Library section of the Group Administrator site.

✔ How does the group's beneficiary get paid?

Your group's beneficiary is entitled to two (2) payment requests per year from enrollment date. The current balance must be in excess of \$10.00. Additional payment requests will incur a fee of \$20.00 per cheque to be deducted from the amount owing.

✔ Do the gift cards expire?

Thanks to laws forbidding the expiry of gift cards in almost every province, almost none of our retail partner gift cards expire. However, you should always check on the back of the card to be sure.

✔ Are there any up-front charges to groups who use FundScrip?

No, there are no up-front charges to use the program - it's free to sign up.